

Why is there so much interest in growing hops?



- Started in 2007 when there was a global hops shortage and hops prices rose to historic levels.
- Hops traditionally grown in the Pacific Northwest, but acreages had been reduced over the years.
- The shortage resulted in new interest across the country, especially on the East Coast.

The hops shortage was short-lived, but there are opportunities for farmers in our region!

- Craft breweries (microbreweries)
- Home brewers
- Organic hops
- Fresh hops
- Locally grown hops



Will hops grow here?

- Sure they will!
- Not unusual to find a very old hops plant growing on a NC farm.
- Lots of home brewers produce a few plants for their own use.
- · Diseases will challenge us.





Photos from J. Davis program

Why don't we already have an established hops industry here?

- There was production here a couple hundred years ago.
- Disease and economics caused the industry to gradually move further and further west.
- Now the large commercial production is located where hops grow best-the Pacific Northwest (about 30,000 acres).

Photo from J. Davis program

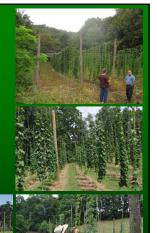


That is changing!

- New opportunities.
- Small commercial hop yards scattered across the state.
- Started five to six years ago.







The hop plant (Humulus lupulus)



- Long-lived perennial plants (10-50 years).
- Male and female plants. Commercial plants are all female.
- Stems grow each year to be about 25 feet long.
- · The stem dies back to the crown each fall.
- Hops yards are established by planting rhizomes.
- Hops are a short-day plant; day length is important.

Photo from J. Davis program

Day Length Concerns

- The photoperiod in NC is barely long enough for hops

 they only produce well between latitudes 35°-55°
 (we're right on the southern edge!)
- They prefer long summer days (15 hours +)
- NC has roughly 14 hours of daylight in mid-June

This can significantly reduce yields!

By how much is not known, perhaps as much as 85%!







Hop Varieties



- Aroma types -usually mature early and adapted to cool climates. Ex: Golding, Fuggle, Willamette, Tettnanger, and Cascade.
- Bittering types -higher yielding, higher in alpha acids, vigorous, developed for mechanical harvesting. Ex: Nugget, Chinook, Magnum, Centennial, and Galena.



Hop Varieties



Photo from blog.m

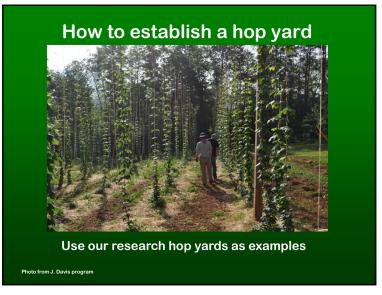
- Noble varieties –Older European varieties, only grown in their historic regions, known for classic aroma and flavor. Consists of Hallertau, Saaz, Spalt, and Tettnanger. <u>They grow very poorly in NC!</u>
- Super-Alpha types –newer, higher yielding, very high in alpha acids and essential oils, more disease resistant. Ex: Newport, Columbus/Zeus, Apollo, and Warrior.

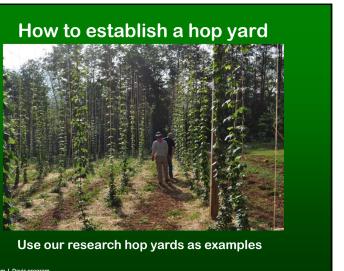














Field Preparation Liming, bedding (necessary?), and other soil amendments Mar 10th , 2010 in Raleigh Photos from S. King and R. Austin program

Why do we need research hop yards?

· Will hops grow here well enough to be an economically

What are the diseases and insects of concern and how

· Will our quality be good enough that brewers will pay a

• What is the best trellis and management system?

viable crop?

• What varieties should we grow?

• How should they be fertilized?

What are the economics of production?

do we control them?

premium for them?









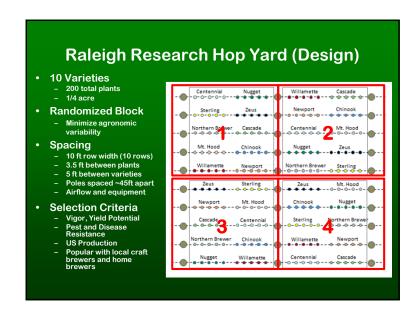






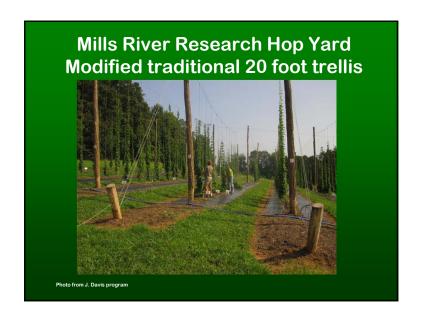














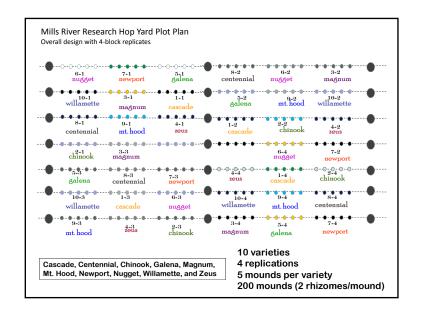








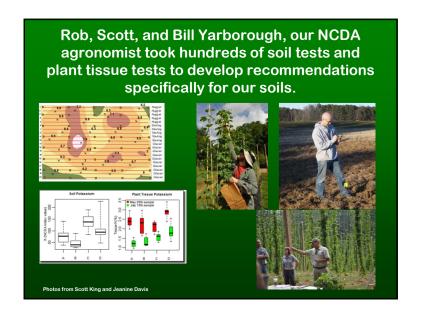












Nutrient Management for Hops in North Carolina

- Hops are big feeders require fairly large amounts of N/P/K
- Early spring and early summer split applications of your N/P/K applications seems appropriate for now.

YER GROW

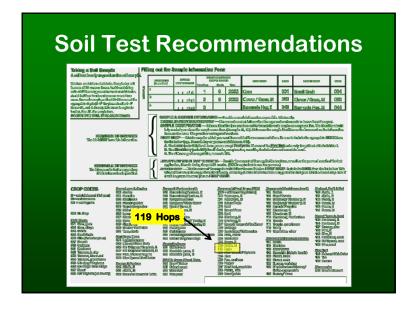
5-10-5

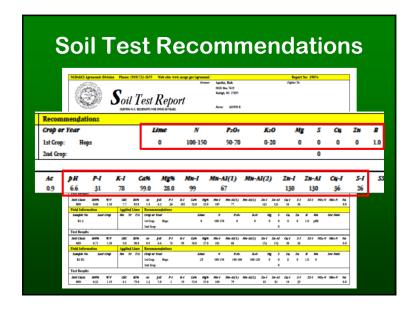
Nitrogen: 125 lbs/acre (crop specific value) Phosphorus: if soil index is 0: 150 lbs/acre Potassium: if soil index is 0: 150 lbs/acre

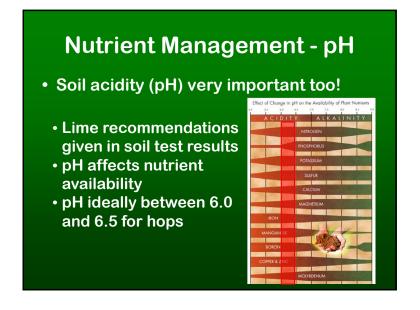
Sulfur: if soil index is 0: ≈ 20 lbs/acre

Boron recommend 1 lb/acre Soil pH between 6.0 and 6.5.

Graphic from ces.ncsu.edu





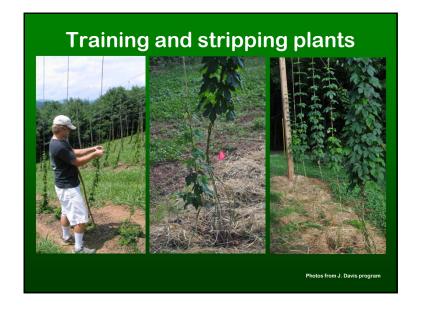


Spring root pruning

- · Rhizomes will spread out and take over the yard.
- Mechanically or by hand till around the crowns in very early spring to remove the earliest growth.
- This removes early shoots that may be infected with overwintering powdery and downy mildew spores.
- It also gets rid of the irregular early growth, allowing you to choose from stronger, more vigorous shoots to train up the strings.



Photo from Hop'n Blueberry Farm blog







Diseases that impact us in NC

- Powdery Mildew
- Downy Mildew
- These two fungi caused the collapse of the eastern hops industry in the early 1900s.
- They are still major diseases throughout the industry.
- Our moist climate puts us at a disadvantage.

Photos of local downy mildew from Sue Colucci (bottom) and Jerry Moody (top)





Powdery Mildew (*Podosphaera macularis*)

- Fungus-race that infects hops is specific to hops.
- Spreads primarily by air-borne spores called conidia.
- High humidity and temperatures between 55° and 90° F favor disease development.
- Once a yard is infected, the disease will usually reoccur.
- Can overwinter on infected rhizomes and then move around on tools and soil.
- Symptoms: in spring new growth will appear white. Later on older leaves, whitish, powdery spots appear on upper or lower leaf surfaces. Sometimes a small blister appears first. Flowers and cones can also be affected.

Information adapted from Oregon State University Extension Disease Online Guide

Possible control measures

- Early in the season, remove any infected material and maintain adequate nitrogen.
- Spring prune
- Remove lower growth in mid-season to prevent spread up the bines.
- Serenade and Sonata may give some control (biological controls).
- Many chemical fungicides.
- Consider removing infected plants during winter.



Adapted from Oregon State University Extenson Online Disease Guide



Downy Mildew (Pseudoperonospora humuli)

- A fungus-like microorganism specific to hops.
- · Develops in wet or foggy weather.
- · Overwinters in rhizomes and plant debris in soil.
- Symptoms: In spring, spike-like infected bines arise among normal shoots. The undersides of leaves may be covered by dark purple to black spores. Leaves of all ages are attacked, with brown angular spots. Flower clusters become infected, shrivel, turn brown, dry up, and may fall. Cones also are affected, becoming brown.

Photo and text adapted from Oregon State University Extension Online Disease Guide

Sporangia on bottom of leaf Photos from Sue Colucci's Hop Page at WNCVeggies.blogspot.com

Possible Control Measures

- Remove diseased hills.
- Spring prune.
- Train bines early to prevent them from coming in contact with soil.
- Begin suckering as soon as vines are strung.
- Strip leaves from bines at a height of 4' soon after training to reduce the spread of downy mildew up the canopy.
- Avoid overhead irrigation.
- Sonata may work as biological control.
- There are many chemical fungicides, but there may be resistance.

Adapted from Oregon State University Extension Online Disease Guide







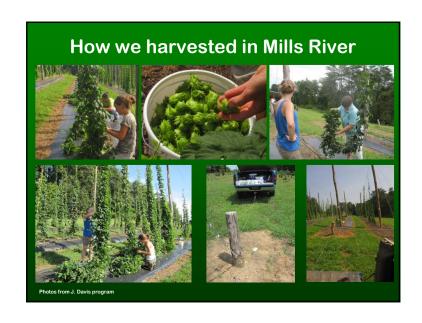
Photo from J. Davis program



Timing of harvest is critical

- Most importantly, the lupulin should turn to a bright and bold 'school bus' yellow color
- Cones/lupulin should smell strongly of hops (a resiny, piney, citrusy, or earthy scent depending on variety)
- · Cones should be drying and opening up
- When squeezed, the cone should spring back to it's initial shape

Remember: When in doubt, it's generally better to pick a little too early than a little too late!











Drying Hops



- Fresh hops are about 75-85% moisture
- Hops should be dried down to about 8-12% If you use heat, be gentle you don't want to burn off the oils!
- Experience has shown this feels <u>drier</u> than most people would naturally estimate!
- Need to dry sub-sample of fresh-picked hops down to 0% moisture to determine what % moisture you have
- Then calculate what target weight your hop harvest should be at about 10% moisture – don't fear the math!

Source: http://sroc.cfans.umn.edu/People/Faculty/VinceFritz/Hops/HopDrving/index.htm

Drying Hops - Calculations

 Don't like the math? Don't worry, go to this website from the University of MN and plug in your numbers...

http://sroc.cfans.umn.edu/People/Faculty/VinceFritz/Hops/HopDrying/index.htm

Special thanks to Dr. Charlie Rohwer of University of Minnesota



Yield results - Raleigh Hop Yard

- 10 varieties: Cascade, Centennial, Chinook, Mt. Hood, Northern Brewer, Newport, Nugget, Sterling, Willamette, and Zeus.
- Only 3 varieties really productive in first two years:
 Zeus, Cascade, and Chinook.
- Five varieties produced nothing! Centennial, Sterling, Mt Hood, Willamette, and Northern Brewer (total ½ lb)

Center	nnial Nugge	et Willam	ette Cascade	
	ing Zeus			
Northern	Brewer Cascad	de Center	nial Mt. Hood	
	ood Chinos		t Zeus	
Willam		Northern	Brewer Sterling	



Variety Results - Mills River Yard

- 10 varieties: Cascade, Centennial, Chinook, <u>Galena</u>, Mt. Hood, Northern Brewer, <u>Magnum</u>, Newport, Nugget, Willamette, and Zeus.
- Only 5 varieties productive in first year: Cascade, Zeus, Galena, Nugget, and Chinook.
- Four varieties produced very little: Centennial, Magnum, Mt Hood, and Willamette (< 3 oz/plant).





Variety Recommendations

- Variety selection appears to be the <u>single most</u> <u>important</u> factor in hop yard success or failure!
- · Some varieties just don't grow well in NC.
- There are over 100 varieties out there and we've only looked at about 15 of them closely.
- All things being equal, we generally recommend you stick with US varieties, newer varieties, and higher alpha-acid varieties.
- There are always exceptions but these seem like the best guidelines we have so far.

Variety Recommendations

- Thus far, Cascade and Zeus (Columbus) are clearly top performers with Galena, Chinook, and Nugget also acceptable. Subject to change as bines age!
- Zeus gave 1.1 wet lbs/plant in Mills River (year 1), and .9 in one block in Raleigh (year 2).
- If your goal is to sell wet hops to a brewery, it might be best to have one variety with a single harvest date. If your goal is to sell hops to homebrewers, you might want to have several varieties with varying harvest dates.

Results/Conclusions so far...

- · Raising and lowering the top wire works well.
- Hops are labor-intensive!
- Consider your business model before planting (homebrew stores, wet hops to breweries, selling rhizomes, etc. will influence variety selection).
- · Need to improve harvest methods.



Mills River compared to Raleigh

Yields from Raleigh much less than Mills River yard (short vs. tall trellis? soil/climate issues?), need to compare the bottom line.

In 2011 growing season, Raleigh certainly had greater heat and drought pressure compared to Mills River!

Climate Data for March-July 2011					
	Rain (in)	>90°	>100°		
Raleigh	14.7	44	4		
Mills River	23.3	8	0		

Mills River got almost 9 more inches of rain!

Results/Conclusions so far...

• Cone quality appears fine – alpha acids haven't quite reached their potential yet, but bines are young.

NC State University- Soil Science Dept CB #7619- Williams Hall Raleigh, NC 27695-7619	Sample Id: Product Id: Galena Sample Description: Hops	Date Received: Date Collected:	10/24/201
TEST/METHOD RESULT	UNITS		
Alpha Acids: 9.6% Beta Acids: 5.3% H.S.I- 0.216			
NC State University- Soil Science Dept	Sample Id:	Date Received:	
CB #7619- Williams Hall Raleigh, NC 27695-7619	Product Id: Chinook 001 Sample Description: Hops	Date Collected:	10/24/2011
TEST/METHOD RESULT	UNITS		
Alpha Acids: 10.5% Beta Acids: 2.8% H.S.I- 0.237			
NC State University- Soil Science Dept	Sample Id:	Date Received:	
CB #7619- Williams Hall Raleigh, NC 27695-7619	Product Id: Chinook 002 Sample Description: Hops	Date Collected:	10/24/2011
TEST/METHOD RESULT	UNITS		
Alpha Acids: 11.3%			

Who can help you?

- The NC Hops Research group
- · Your extension agent
- Current local growers
- · The Southern Appalachian Hops Guild
- NCDA lab
- · Lots more, but check credentials





Photos from J. Davis program and R. Aus





A few examples from our young hop industry in NC

