

NC Specialty Crops Program Presents:

A cooperative program between NC State University and NC Dept of Agriculture & Consumer Services

Medicinal Herbs for Commerce



Echinacea (*Echinacea spp.*)

Tuesday, August 17 10:00 a.m.

Field Day

Join Ricky Smith, a participating grower in the NC Medicinal Herbs project, along with Jeanine Davis and Jackie Greenfield from NC State University, for an informative look at Echinacea, a potential new crop for NC, for the expanding natural products industry. Ricky Smith and Rickey Williams, Caswell Co. Ext. Agent, will also discuss their field trials of five varieties of raspberries, another Specialty Crops Program project.



Raspberry (Rubus spp.)

Caswell County

North Carolina State University <u>Herb project funded by</u>: NC Tobacco Trust Fund and NCDA & CS <u>Raspberry project funded by</u>: Golden LEAF Foundation

Directions: From Raleigh: Take I-40 to Hillsborough, then Hwy 86 North to Yanceyville. Take the Hwy 86 bypass. At the second stop light turn left onto 158 West at Hardee's. Go approximately 2 miles and turn right onto Hodges Dairy Road. Go approximately 3 miles to the Smith's Farm on the left, mailbox number 2943. Look for signs.

From Greensboro: Take Hwy 29 North to Reidsville, then 158 East approximately 12 miles to Hodges Dairy Rd. Turn left onto Hodges Dairy Rd and travel approximately 3 miles to the Smith's Farm on the right, mailbox number 2943. Look for signs.

Please call Rickey Williams at the Caswell County Extension Center at 336-694-4158 with any questions and to sign up. Pre-registration for this event would be greatly appreciated.